

# Hampstead Communication Committee

Date: 07/28/2021 6 PM

Minutes: Matt Gillette

## Attendees:

M. Gillette, J. Lacasse, D. Meyer

## Meeting Minutes:

### 2. Call to Order

- 6:03 pm M. Gillette called the meeting to order

### 3. Opening Remarks

- Role Call: all attendees listed above were present

### 4. Old Business

- Town Newsletter
  - Check on email list signup numbers
  - Send out an email to the board heads as a reminder
  - Include content around when meetings are, minutes and agendas, etc.
  - Check on police and fire, get info about new hires and whatever their news is
  - “get to know your selectman”?
  - Put the cutoff dates for content on the CommComm page on the town site
  - Check in with the Lion’s Club (xmas parade, etc.), Mothers Club, and possibly other clubs to get news

### 5. New Business

- Google Analytics data review
- Town Website content reorganization
  - Re-org the Residents section to match up to Google Analytics reports
  - Add a link to the school websites

## 6. Other Business

## 7. Adjourn

- The meeting was adjourned at 7:06pm